## PRESS RELEASE



# Earkart's OMNI Shines at World's Largest Otolaryngology Conference, Empowering Global ENT Innovation

A breakthrough moment as Earkart's OMNI platform garners global interest from leading ENT professionals and clinics.

#### Indianapolis, USA – October 2025

Earkart made a landmark impact at the world's largest otolaryngology conference, hosted at Indianapolis, from October 11–13, 2025. This premier event welcomed more than 5,000 ENT specialists, audiologists, researchers, and healthcare leaders representing over 75 countries, all converging to engage with the latest advances in ENT and audiology care.







As part of the official program of **520+ sessions** and innovation showcases, Earkart unveiled its next-generation OMNI platform—a remote diagnostic solution transforming access to expert **ENT care worldwide.** The Earkart booth drew wide attention with live demonstrations of OMNI's real-time, precision diagnostics and remote consultation features. Delegates experienced hands-on engagement with the platform's intuitive interface and connectivity, designed to eliminate traditional barriers and boost efficiency in ear healthcare.

Multiple leading specialists expressed intent to adopt OMNI after witnessing its impact in expanding high-quality, data-driven diagnostics to clinics everywhere. Earkart's booth saw a surge in registration forms, underscoring both the platform's disruptive potential and the trust placed in Earkart's engineering.





### **Management Commentary:**

"OMNI empowers specialists to serve patients with precision, wherever they are. This global recognition validates our commitment to advancing intelligent, accessible ENT diagnostics,"

**Earkart's achievement** at this milestone event reflects its mission to drive global transformation in ENT care through innovation and collaboration. **OMNI** is positioned to power the next wave of digital health adoption in **North America**, **Europe**, the **Middle East**, and emerging healthcare markets

### **About Earkart Limited**

Earkart Limited is a technology-driven hearing healthcare solutions provider, focused on manufacturing quality hearing aids and related products that are affordable and accessible across India. The company combines technology, accessibility, and social impact, with a growing Shop-in-Shop network and its proprietary OMNI Audiometer.

Earkart manufactures and distributes a comprehensive range of modern hearing aids under the brands **EQFY**, **Fame**, **and Radius**, along with accessories, educational kits, and mobility aids. It has a strong government supply footprint via **GeM and ALIMCO** and a rising presence in **Tier 2 and Tier 3 cities**, blending affordability with innovation.

Key highlights include **69% government** and **29% private revenue**, a proprietary OMNI Audiometer, **ISO 13485, CDSCO, and BIS compliance, 49 SIS clinics in 22 cities**, a manufacturing facility in Noida, and a **4,500 sq. ft. production area.** Earkart continues to deliver technology-led hearing care, combining social good with robust business growth.







